



World Association for Small and Medium Enterprises

**Report**

**on**

**WASME led Zambian Business Delegation to AAHAR Fair,  
Pragati Maidan, New Delhi for  
Transfer of Technology and Export Promotion  
with Indian MSMEs in Food Processing Sector**

In continuation to the efforts of WASME in promoting and developing MSMEs in African continent by offering comprehensive support for exporting technical know-how, skills, machines and technology, WASME has received a business delegation from Zambia to attend AAHAR 2025 which is the largest International Food & Hospitality Fair organized by India Trade Promotion Organisation (ITPO), Government of India, Ministry of Commerce & Industries from 4-8th March, 2025 at Pragati Maidan, New Delhi.



The delegation consisted of eight leading entrepreneurs including:

1. Ms Mary Tembo, Director, Thema General Suppliers Ltd
2. Ms Christine Mhango, Agronomist, Thema General Suppliers Ltd
3. Mr. Harry Mhango, General Manager, Thema General Suppliers Ltd
4. Mr. George Siame, Director Goshen Farms & Agro Dealers Limited
5. Ms Christine Mtumayo, Sales & Marketing, Goshen Farms & Agro Dealers Limited
6. Mr Wantula Field Siame, CEO, Golden Field Agro Ventures.
7. Ms Patience Maluza, Principal, Chipembi College of Agriculture
8. Mr Chrispin Mubanga Mwilu, Projects Secretary, The United Church of Zambia
9. Ms. Emely Mwanza Chianya, Greendale State Ltd. Zambia

2. The delegation led by Mr Vijay Kumar, Director General, and Ms Archana Sharma, Director (P&D) visited AAHAR 2025 from 4-6th March, 2025 where they were engaged with hundreds of Indian MSMEs Food & Beverages, Confectionery & Bakery Products & Ingredients, Spices, Condiments Ingredients & Agri Produce, Organic, Processed Food, Ingredients, Spices, Farm Produce, Fresh Fruit & Vegetables, Meat Products, Chocolate Products, Wine Pavilion, Food Grade Packaging Material, Bakery Heavy Machinery Equipment, Tentage & Décor, Packaging, Kitchen & Hotel Equipment, Refrigeration, Hospitality, Housekeeping Products, Gift Items, Mist Coolers, Coolers & Fans, Nutraceuticals, Aquaculture & Marine Products, Floriculture, Dairy Products, Fresh Fruits & Vegetables, Plant Proteins, Plant Based Meat, Dairy Products etc.

3. It was extremely meaningful and empowering visit by the Zambian business delegation as they identified many key products, machines and equipment and technologies in food processing, dairy products, packaging, Juice and drinking water plants, and renewable energy, water bottling, honey processing, bakery plants, Bread making, Snacks & potato chips, packaging machines, leather, textile, wheat and millet flour plants, and solar power systems etc.



The visit to the expo was followed by the B2B meetings of Zambian business with the selected Indian MSMEs led Director General (DG) for the export of technology transfer, machines and equipment, testing and quality control equipment, finished and semi-finished products from in the following areas:

- Bakery machines for bread and cookies
- Juice making/Energy Drinks

- Water bottling plants
- Peanut Butter processing machines
- Printing and packaging machines
- Honey & Honey wax processing plant
- Chemicals and pesticides
- Home furnishing and textiles
- Leather bags and accessories
- Herbs and Spices
- Pesticide and Insecticide Knack Pack Sprayers
- Ready Garments
- Solar and renewable energy



4. The B2B meeting concluded in concrete action plan for the setting up of the plants in the above mentioned sectors by Thema General Suppliers Ltd and Goshen Farms Ltd in Zambia in the leadership of WASME that includes purchase of the machines and equipment, testing and quality control of supplied machines, installation and commissioning of the plant, managing the supply chain of the raw material, branding and marketing support and IT services to enable the successful running of the plant and the enterprise.

Meanwhile the Zambian delegation also visited following industries to finalize their orders:

- Goodlife Technologies, Noida
- Elegant Engineering, Noida
- Verma Process and Pack, Delhi
- Artex International, Panipat

5. Further, the Zambian Business Delegation participated in International Women's Day Celebration hosted by WASME at WASME International Secretariat on 8th March 2025 in which the women entrepreneurs Ms Mary Tembo, Ms Christine Mhango, Ms Patience Maluza and Ms Christine Mtumayo enthusiastically engaged with the other women entrepreneurs present from various industry sectors. WASME has also bestowed with WASME Women Leadership Awards 2025 for their significant contribution in the agriculture and food processing sector in the Zambia.

6. With Zambian delegation the, process of setting up of skill development training center in the area of food processing, agro processing, mechanical and electrical sector were also discussed and finalised. WASME will prepare the concept note for MSME development in Zambia and send it to the concerned ministries. It was also finalized to visit Zambia sometime in May/June 2025 to finalize the activities plan and setting up of training center





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